



## PRODUCT GUIDE

HP Smart Tank 670 series

HP Smart Tank 720 series

# Easy to print. Easy to save.

Simplify printing at home for  
the whole family.



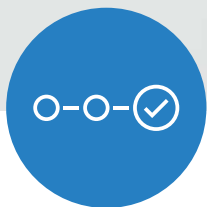


# Easy to print. Easy to save.

Simplify at-home printing for the whole family.

This high-capacity ink tank printer makes the experience seamless with a simple mobile setup<sup>2</sup>, **automatic two-sided printing**, **smart-guided buttons**, and low on ink and paper sensors,\* keeps your family creating outstanding-quality projects, homework, and more—with fewer interruptions.

Plus, get more value from high-volume ink — **up to 18,000 black or 8,000 colour pages of Original HP Ink included in the box.**



### Seamless printing made as easy as 1,2,3

with simple mobile  
setup<sup>2</sup> and smart-guided  
buttons.



### A boost in home productivity

with two-sided  
printing and the HP  
Smart app.<sup>2</sup>



### Fully loaded with savings

Up to 18,000 black or  
8,000 colour pages of  
Original HP Ink included.<sup>1</sup>



### Environmentally- conscious printing

with a printer made up of  
more than 25% recycled  
plastic.<sup>3</sup>





# Cost-conscious parents

need to create projects that help kids thrive, plus to print and scan for their personal needs.

## Professions

Families with children who go to school.

## Attitude towards technology

Likely to be an early majority. Look for solutions that boost efficiency, multitasking, and user-friendly.

Seek sleek design and intuitive experience. Must serve versatile needs at home.

## Printing behavior

Print for personal organization, personal development, for keeping children engaged, and to protect against digital loss.

## Challenges

- Printing is too expensive
- Need to keep home operating smoothly
- Connectivity issues make it frustrating to use printer

- Cartridge runs out too quickly; shopping for supplies is a hassle
- Frequent supplies replacement
- Environmentally-conscious

## Print, scan, and copy activities

- Day-to-day finances e.g., receipts, invoices, etc.
- Official documents e.g., contracts, ID cards, passports, certificates, etc.
- Documents for tax filing
- Administrative forms for kids' school activities
- Children's educational materials e.g., flashcards, worksheets, stories, etc.

## Volume

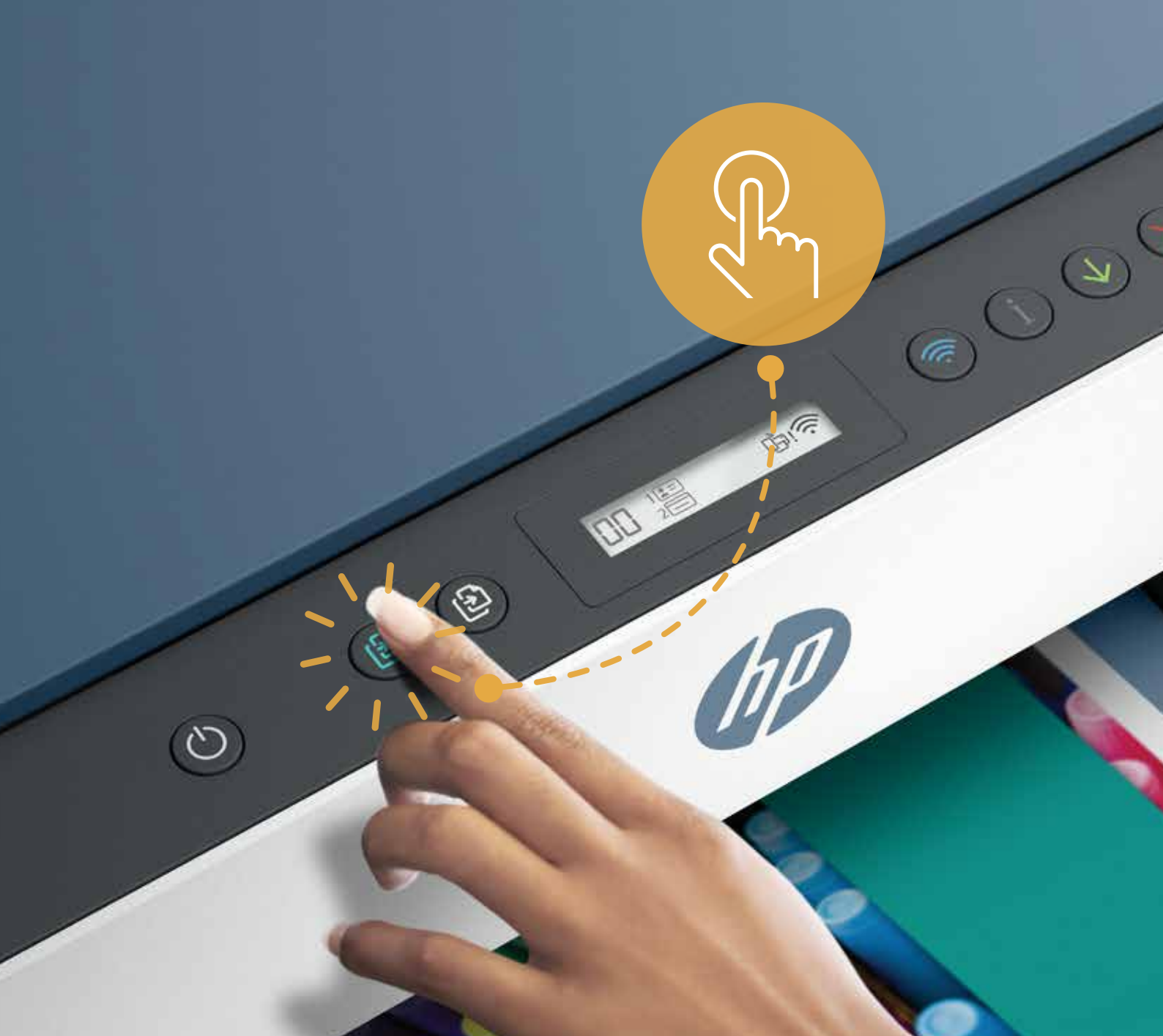
200 – 450 pages per month



## Seamless Printing made as easy as 1,2,3

The entire family can print with ease thanks to simple mobile setup<sup>2</sup>, smart-guided backlit buttons, and Low on Ink and paper sensors.\* Plus, faster self-healing dual-band Wi-Fi<sup>®4</sup> and the convenient HP Smart app<sup>2</sup> make it easy to print from anywhere.

- **The guided, step-by-step setup via HP Smart app**
- Dual-band Wi-Fi<sup>®</sup> with self-healing
- Smart-guided buttons
- Low-on-ink and paper sensor (\*Low-on-paper sensor only available for HP Smart Tank 700 series)
- Wi-Fi<sup>®</sup> Direct printing
- Bluetooth LE



## Seamless Printing made as easy as 1,2,3

The entire family can print with ease thanks to simple mobile setup<sup>2</sup>, smart-guided backlit buttons, and Low on Ink and paper sensors.\* Plus, faster self-healing dual-band Wi-Fi<sup>®4</sup> and the convenient HP Smart app<sup>2</sup> make it easy to print from anywhere.

- The guided, step-by-step set up via HP Smart app
- Dual-band Wi-Fi<sup>®</sup> with self-healing
- **Smart-guided buttons**
- Low-on-ink and paper sensor (\*Low-on-paper sensor only available for HP Smart Tank 700 series)
- Wi-Fi<sup>®</sup> Direct printing
- Bluetooth LE



## A boost in home productivity

Everyone in the family can save time and get more done with outstanding print quality, automatic two-sided printing, and Shortcuts in the HP Smart app.<sup>2,5</sup>

- Automatic two-sided printing
- Crisp text and vibrant graphics
- HP Smart app
- Enhanced ID copy (only available for HP Smart Tank 700 series)
- 250-sheet paper capacity (150-sheet for HP Smart Tank 670 series)
- Replaceable printheads
- HP Wolf Essential security supported





## Engineered for high-volume printing

Easily handle high-volume printing needs. Get up to 18,000 black or 8,000 colour pages of Original HP ink included in the box.<sup>1</sup>

- Up to 18,000 black or 8,000 colour pages of Original HP ink included in the box
- High-volume printing. Extremely low cost-per-page<sup>6</sup>
- Simple, spill-free refill system<sup>7</sup>





## Environmentally-conscious printing

Help to conserve resources with our printer made up of more than 25% recycled plastic.<sup>3</sup> Plus, using HP FSC®-certified paper helps stop deforestation, and protect forests and wildlife.

- Made from recycled plastic—more than 25%
- Easy recycling through HP Planet partners
- Recyclable Plastic ink bottle
- EPEAT Silver certified
- Blue Angel certified
- HP FSC®-certified paper



# HP Smart app

## Amazing scanning, now on your smartphone

Get high-quality scanning, and share to Dropbox, Google Drive, email, or the cloud— from virtually anywhere.<sup>2</sup>

## Printing just got more productive

Quickly access and print documents and images from anywhere, including Dropbox and Google Drive, with the HP Smart app.<sup>2</sup>

## Automate scanning tasks and save time

Process tasks in half the time with Shortcuts in the HP Smart app.<sup>2,5</sup>

## Easily make copies from your smartphone

Take a photo as a copy and send it to your printer from virtually anywhere.<sup>2</sup>

## Customizable Shortcuts on your phone

Eliminate steps in repetitive tasks with customizable Shortcuts—print, scan to the cloud, share, and email with just a tap.<sup>2,5</sup> Just tap Shortcuts in the HP Smart app to create a shortcut that is available on your phone.<sup>2,5</sup>

## Smartphone notifications

Get notifications when printing, scanning, or copying from your smartphone.<sup>2</sup>

## Your printer essentials in one place

Get all your printer information in one place with a convenient dashboard in the HP Smart app.<sup>2</sup>

# Smart Tank 600 and 700 series lineup



Smart Tank 670/675



Smart Tank 720/725




Smart Tank 750/755



Smart Tank 790/795

Best for	Families who print a variety of colour documents in high volumes. Super versatile. Super compact.		Home and small offices that print a variety of colour documents in high volumes	
Functions	Print, scan, copy			Print, scan, copy, fax
Connectivity	Dual-band Wi-Fi® with self-healing, Wi-Fi® Direct, USB		Dual-band Wi-Fi® with self-healing, Wi-Fi™ Direct, USB, built-in fast Ethernet	
Print speed	Up to 12/7ppm black/colour	Up to 15/9ppm black/colour		
Paper handling	150-sheet input tray, automatic two-sided printing	250-sheet input tray, automatic two-sided printing	250-sheet input tray, automatic two-sided printing, 35-page automatic document feeder	
User Interface	Smart-guided buttons	Smart-guided buttons with ID Copy		Modern touch interface, smart-guided lighting, and front USB
Automatic document feeder	Not available		35-sheet capacity	
HP Smart app enabled	Checked	Checked	Checked	Checked
Security	HP Wolf Essential security supported			
Sustainability	Made up of more than 25% recycled plastic			

Also available in:  Light Basalt

# HP Smart Tank 670 series



Print speed up to 12/7 ppm (black/colour)

Self-healing dual-band Wi-Fi® and BTLE

HP Wolf Essential security

Made from recycled content — up to 25% by weight of plastic

Print/Scan/Copy

Smart-guided buttons

Low-on-ink sensors

30,000 pages warranty

Borderless printing

Fast two-sided printing

## HP Smart app

- Easy, fast guided setup from smartphone, PC, or tablet<sup>2</sup>
- Remote scan and copy<sup>2</sup>
- Create custom Shortcuts<sup>2</sup>
- Easily connect other devices

Open, 150-sheet input tray

Up to 18,000 black or 8,000 colour pages of Original HP Ink included in the box

## Dimensions (inches)

**W** - 16.83 in

**D** - 14.33 in

**H** - 7.82 in



# HP Smart Tank 720 series



Print speed up to  
15/9 ppm (black/colour)

Self-healing dual-band  
Wi-Fi® and BTLE

HP Wolf Essential  
security

Made from recycled  
content — up to 25%  
by weight of plastic

Print/Scan/Copy

Smart-guided buttons  
with ID copy

Low-on-ink and  
paper sensors

30,000 pages  
warranty

Borderless printing

Fast two-sided  
printing

## HP Smart app

- Easy, fast guided setup from smartphone, PC, or tablet<sup>2</sup>
- Remote scan and copy<sup>2</sup>
- Create custom Shortcuts<sup>2</sup>
- Easily connect other devices

250-sheet input tray

Up to 18,000 black or 8,000 colour  
pages of Original HP Ink included in the box

## Dimensions (inches)

**W** - 16.83 in

**D** - 14.33 in

**H** - 7.82 in



## How we win

### Seamless printing experience

- Intuitive usability with smart-guided buttons
- Reliable connection with dual-band Wi-Fi® with self-healing<sup>4</sup>
- Seamless, guided step-by-step setup with HP Smart app<sup>2</sup> and BTLE
- Convenient ink and paper management with Low-on-ink and paper\* sensors

\*Low-on-paper sensor only available in Smart Tank 720 series

### Home productivity

- Save time with fast, automatic, two-sided printing
- Crisp text and vibrant graphics
- Stay productive from any device with HP Smart app<sup>2</sup>
- Replaceable printhead

### Full of savings

- Up to 18,000 black or 8,000 colour pages of Original HP ink included in the box<sup>1</sup>
- Spill-free refill experience<sup>7</sup>
- Extremely low cost-per-page<sup>5</sup>

### Environmentally-conscious printing

- Made from recycled plastic — more than 25%
- Easy recycling through HP Planet partners<sup>6</sup>
- Recyclable Plastic ink bottle
- EPEAT Silver certified
- Blue Angel certified
- HP FSC®- certified paper



# THANK YOU

## Legal disclaimers

1. Black and composite colour average per bottle (cyan/magenta/yellow) results based on HP methodology and continuous printing of ISO/IEC 24712 test pages. Not based on ISO/IEC 24711 test process. An additional black ink bottle is required to print 8,000 colour test pages. Actual yield varies based on content of printed pages and other factors. Some ink from included bottles is used to start up the printer. For more information about fill and yield, see: [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).
2. Requires the HP Smart app download. For details on local printing requirements, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). Certain features/software are available in English language only, and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. See details at [HPSmart.com](http://HPSmart.com). Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores.
3. Made with more than 25% recycled plastic by weight.
4. Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). Wi-Fi® is a registered trademark of Wi-Fi Alliance®. Supports both 5.0 GHz and 2.4 GHz using up to 12 non-overlapping channels vs only 3 non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Internet access required and must be purchased separately.
5. Based on internal HP testing. Average timing estimate based on: 1) downloaded HP Smart app on mobile or desktop device, 2) setting up Shortcuts, 3) scanning jobs which have more than 2–3 tasks associated with them (scan to email, save and rename, store to cloud, etc.). Average timing savings comparison based on using printer and desktop scan software to complete similar scanning tasks. Requires the HP Smart app download and supported HP printer. For details on local printing requirements see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).
6. HP Ink bottles compared to HP Ink cartridges. Cost-per-page based on expected black and composite (cyan/magenta/yellow) page yield results based on HP methodology and continuous printing of ISO/IEC 24712 test pages. Not based on ISO/IEC 24711 test process. Actual yield varies based on content of printed pages and other factors. Some ink from included bottles is used to start up the printer. For more information about fill and yield, see [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).
7. When used in accordance with setup instructions.

